

Dear Client

Please see below the terms and conditions to accompany the attached Cost Estimate/s.

TERMS AND CONDITIONS

Costs:

Service and project costs are outlined in the Cost Estimate provided. Estimates are valid for 60 days after which FGX reserves the right to adjust the estimate.

Scope:

In the case of a web or system development project, FGX will assign an Account Manager who will create a detailed website or system development specification in accordance with the Client's requirements. Once the Client is satisfied with the website or system specification, it shall be signed off and form the basis for the design and development of the website or system. Any functional changes or additions, not part of the original specification, will be deemed additional work and costed separately at a standard studio rates.

Trademarks:

Upon completion of the services, and expressly conditioned upon full payment of all fees and costs due, FGX assigns to Client rights, including Trademark and Copyright. Client shall have sole responsibility for ensuring that Trademarks do not infringe the rights of third parties, and Client shall indemnify, save and hold harmless FGX from any and all damages, liabilities, costs, losses or expenses arising out of any claim, demand, or action by a third party alleging trademark infringement, or arising out of Client's failure to obtain trademark clearance or permissions, for use of Trademarks.

Deposit:

50% (fifty percent) to be paid on approval of quotation to secure services & commencement of work. The balance of the Cost Estimate will be payable within 30 days from Invoice once the project has been closed.

Project Timelines:

Unless expressly agreed in writing from either the Client or the vendor (FGX) side, and mutually agreed on before the start of the project, active projects will be permitted in studio for a maximum of 3 months (60 work days) from the first date of project onboarding. If the project is delayed from Client side, FGX shall be entitled to charge an additional 35% of the project value as carrying cost. Work shall not commence until the original project invoice as well as additional carrying cost invoice is paid in full. It is therefore advisable that the Client reverts with design changes or information within 5 working days from receipt from the FGX representative. Project plans will be dated from the first day of receipt of all onboarding documentation provided by the FGX Account Manager to the Client at the start of the project. FGX will be responsible for full delivery of the website, within the project timeline, should all client deadlines outlined in the project plan be met.

Rights in the final deliverables:

Upon completion of the Services and upon full payment of all fees and costs due, FGX grants to Client exclusive, perpetual and worldwide right and license to use, reproduce and display the *final works* solely in connection with the project as defined in the Cost Estimate and subsequent proposal. All other rights, including copyrights, are reserved by FGX. FGX cannot be held liable for any loss or damage during a job. FGX will not transfer ownership of CMS Ignition or Mall Guide CMS to the Client referred to herein.

Additional Costs:

Cost Estimates explicitly state the line items included in each project. Any additional work initiated after sign-off will be costed and invoiced separately under the same payment terms.

General Changes:

Once the design concept has been provided, the Cost Estimate makes allowance for two (2) change reverts upon one chosen design direction. In the case of a website, system or campaign that requires development, a test link will be provided to Client and two (2) change reverts will be permitted. It is therefore advisable that Client works through the first design draft and/or the test link in full and compile a comprehensive list of revisions. A revision document will be supplied to simplify the process. Client will be liable for additional charges for changes that exceed the 2 revert limitation. Such charges shall be in addition to quoted rates on the original Cost Estimate. FGX may extend or modify the initial delivery deadlines as a result of any such changes. Standard studio rates will apply.

Agents:

FGX will be permitted to engage and / or use third party suppliers as independent contractors related to the project deliverables. FGX will always remain the owner of the project and outcomes thereof.

Process for websites, systems and online campaigns:

1. Payment of Deposit: Client to make payment of non-refundable 50% of the approved quotation.
2. Brief/Project specification development (both Client and FGX representative)
3. Brief/Project specification sign off (both Client and FGX representative)
4. Onboarding documentation submission to FGX (Client)
5. Project plan submission to client (FGX representative)
6. Design (FGX Studios)
7. Design change reverts and implementation x 2
8. Development (FGX Studios)
9. Development change reverts and implementation x 2
10. Final approval

Monthly/Additional services:

Upon sign-off of a project, FGX will advise Client on the following additional services for maintenance and optimization of the website and subsequent digital marketing activities:

Hosting, Monthly Fixed Maintenance Service, Strategy, SEO, Social Media Management and Campaigns, AdWords Campaigns, Blog Development, Content Writing and e-Communications.

The person who signs below for client represents that he/she has authority to approve these terms and conditions on behalf of the client.

If the proposal meets with your approval, please complete the following section and email back to us.

We/I, understand and accept the terms and conditions as stated on the above quotation.

Name..... Date..... Signed.....

Please note that E-mail approval, acceptance of the quote, receipt of a PO number as well as deposit payment will also be deemed as acceptance of the above FGX Studios terms and conditions in full.